

# CORPORATE

SPONSORSHIP

2023/2024



# ABOUT US



Queen City Gymnastics (QCGC) is a premium recreational and competitive sports facility offering a full range of gymnastic programs to the residents of Regina and surrounding communities. For over 40 years QCGC has been actively promoting and facilitating Gymnastics Excellence in Regina through the Canadian Competitive Program (CPP). We also offer classes to organizations that work with individuals with disabilities, as well as elementary and high school groups.



**We are a True Sport program guided by the following principles:**

- Go For It
- Play Fair
- Respect Others
- Keep It Fun
- Stay Healthy
- Include Everyone
- Give Back



# OUR GOALS



As a non-profit organization, we rely on the generosity and partnership of like-minded businesses and individuals within our community. Without the support of our local community, we could not operate our facility and support our athletes to their greatest potential.

With our athlete's safety at the top of mind, our desire is to replace and upgrade several elements of our gym including the replacement of foam in our three pits. In addition to the foam, we also need to replace many additional pieces of gymnastics equipment where their life cycle is ending which includes but is not limited to a new gym floor. Though this is a vast goal, it is one that our staff and members feel is attainable and important for the longevity of our club's existence.

QCGC is driven to meet the needs of our ever-changing community. We are a professionally managed organization leading the industry by offering programming that inspires our youth to get active, be involved, challenge themselves with new skills, meet new friends and most importantly thrive in an environment that is engaging and fun.

## BENEFITS OF PARTNERSHIP

Our partners are an integral part of the foundation of our success. As a sponsor, you are choosing to invest in the promotion and encouragement of fitness, health, and leadership while instilling sportsmanlike values within youth in our community. Our athletes not only receive gymnastic instruction by an elite coaching staff but also lifelong lessons that they will carry forward in years to come. The QCGC partnership program is designed specifically for local businesses that support our mission and philosophy and who have a desire to make a positive impact within our shared community. With a well-organized and comprehensive recognition program that promotes and endorses our sponsors at every opportunity, you will not only be supporting our growth but also building your legacy within Regina.

QCGC membership traffic is substantial as we currently have 100 competitive gymnasts with 2000 recreational athletes. We are hosting two invitational meets in 2024 that will generate approximately traffic of 950-1000 additional individuals within our building.

As a valued partner of QCGC your business and/or organization will receive varying top-level recognition through digital advertising, vocal recognition at meets, static signage within the gym, social media, website, and so much more!

# THE OPPORTUNITY

## INVITATIONAL MEET SPONSOR

TWO AVAILABLE

**\$6000**  
**ANNUALLY**

- Naming rights for one of either the women's or men's meets taking place on February 23rd/24th/25th and April 13th, 2024.
- Vocal recognition throughout the sponsored meet.
- Banner sign recognition at the meet. Banner provided by QCGC.
- Opportunity to present athlete awards at the meet.
- Logo recognition in 8'x4' sign on the wall of QCGC for the duration of the sponsorship term. Supplied by QCGC.
- Logo recognition on the QCGC website for the duration of the sponsorship term.
- Digital advertising opportunity in two spaces at QCGC for the duration of the sponsorship term.
- Social media recognition throughout the duration of the sponsorship term.

## **GOLD SPONSOR**

THREE AVAILABLE

**\$3000**  
**ANNUALLY**

- Logo recognition on athlete gifts for both invitational meets.
- Banner sign recognition at both invitational meets. Banner provided by QCGC.
- Logo recognition in 8'x4' sign on the wall of QCGC for the duration of the sponsorship term. Provided by QCGC.
- Logo recognition on QCGC website for length of term.
- Digital advertising opportunity in two spaces at QCGC. for the duration of the sponsorship term.
- Social media recognition throughout the duration of the sponsorship term.

## **SILVER SPONSOR**

EIGHT AVAILABLE

**\$1000**  
**ANNUALLY**

- Logo recognition in 8'x4' sign on wall of QCGC. Supplied by QCGC.
- Logo recognition on QCGC website for duration of sponsorship term.
- One-time social media recognition within timeframe of term.

## **BRONZE SPONSOR**

UNLIMITED AVAILABILITY

**\$500**  
**ANNUALLY**

- Logo recognition in 8'x4' sign on wall of QCGC for duration of sponsorship term. Supplied by QCGC.

## **APPARATUS SPONSOR**

TEN AVAILABLE

- Logo recognition on 24"x36" A-frame sign during sponsored apparatus/event at one of either the women's or men's invitational meets.
- Vocal recognition during awards at chosen invitational meet.

**\$300**  
**ANNUALLY**

## **DIGITAL ADVERTISING**

UNLIMITED AVAILABILITY

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Opportunity to provide QCGC with a one-page, high-resolution ad to be displayed on digital screens throughout the QCGC gym. Businesses may utilize this option as an opportunity for marketing to the general public and visitors in our space throughout the year.

**\$150**  
**ANNUALLY**

## **RAFFLE SPONSOR**

GIFT IN KIND

At each competitive meet our club hosts a raffle table with various raffle baskets curated with items donated by our local sponsors. As a Raffle Sponsor, your business/organization will be listed in the competitive meet digital advertising and on social media.

**GIFT IN KIND**





# THANK YOU

**FOR YOUR GENEROUS SUPPORT OF OUR  
NON-PROFIT ORGANIZATION.**

For more information on sponsorship levels or to further discuss partnership opportunities please contact our team at the phone numbers or email addresses outlined below.

**We are grateful for your support!**

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